

NICK KRUSICK

ART DIRECTOR - MILW, WI

EXPERIENCE

OCUPOP

Art Director
Jan 2013 - Present

Collaborate with writers, designers, illustrators and developers to create powerful design solutions. Tasks include web, print, identity and user interface design.

BOELTER + LINCOLN

Creative Intern
Jun 2012 - Jan 2013

Work with creative department on various advertising campaigns and design initiatives. Tasks include print, outdoor, digital, concepting and production art.

FREELANCE

Design, Photo, Video, Web Development
Jun 2008 - Present

Provide clients with a wide range of creative services to generate success through advertising and marketing efforts. Client base includes retail, food & beverage, real-estate, telecommunications, construction and more.

EDUCATION

BFA - GRAPHIC DESIGN

University of Wisconsin - Milwaukee
Sep 2008 - Dec 2012

Final Honors - Magna Cum Laude

ORGANIZATIONS

UNITED ADWORKERS

Sep 2013 - Present

AIGA

Dec 2009 - Present

CONTACT

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KRUSICK.COM

CAPABILITIES

ART DIRECTION
BRANDING
IDENTITY DESIGN
USER INTERFACE DESIGN
PRINT PRODUCTION
VIDEOGRAPHY
POST-PRODUCTION
2D ANIMATION
PHOTOGRAPHY
RETOUCHING
HTML + CSS DEV
DOMAIN & HOSTING MGMT
EMAIL CAMPAIGNS
CRAIGSLIST
EBAY
CARBURETORS

SOFTWARE

ILLUSTRATOR
PHOTOSHOP
LIGHTROOM
INDESIGN
PREMIERE PRO
FINAL CUT PRO
AFTER EFFECTS